

# **ABOUT US** ©

Advanced Consultancy was founded in 2013, offering consulting services for organisations in the management systems of quality, environment, occupational health and safety, information security, manufacturing practices, food safety and more. Through our services, we aim to help businesses optimise productivity, improve profitability and strive for business excellence.

We have since completed over 1800 Projects from different industries.



## **Our Vision**

To be the leading business consulting firm in Singapore for SMEs.

## **Our Mission**

To raise the overall level of performance for organisations by providing a one-stop solution. One company at a time.

## **Our Values**

Passion | Belief | Attitude

# WHY CHOOSE US?

Full Team of Certified Consultants



Affordable & Effective for SMEs



1200+ Satisfied Clients from 20+ Industries



Personalised Solutions for Different Companies





GET IN TOUCH TO RECEIVE A ONE-TIME COMPLIMENTARY BUSINESS HEALTH DIAGNOSIS

# **CONTACT US** 🖘

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## **OUR SERVICE**

# **BUSINESS STRATEGY DEVELOPMENT ©**

# We focus on 6 main aspects in order to grow your business

#### 1. STRATEGY ©

- Strengths, Weaknesses, Opportunities & Threats (SWOT)
- Market Analysis, Trends & Forecast
- Competitor Benchmarking
- Short & Long Term Plans
- Resource Allocation
- Risk Management
- Performance Monitoring, Evaluation & Improvements

#### 2. CUSTOMER

Customer Strategy 👄

- Target Market
- Meeting Needs & Requirements
- Overall Satisfaction & Experience

### 3. LEADERSHIP & CULTURE

Leadership Consulting 👄

• Resilience & Succession Planning

Organisational Culture Consulting 👄

- Organisational Culture
- Organisation's Goals, Mission, Vision & Values

#### 4. DATA

Knowledge Management (3)

• Data & Resource Management

Decision Management (=)

• Precise Analytics

Business Intelligence Tool

Smart Dashboards

Data Protection for Trustmark

• Information Security

#### 5. PEOPLE

Human Capital Consulting 👄

- Human Resource Planning
- Employee Well-Being, Development & Recognition
- Employee Recruitment & Retention

## 6. PROCESS

Supplier & Partner Management 👄

 Managing Supplier & Partner Relationships

Process Management CD

- Innovation Capabilities
- Streamlining Workflows







# **Food Consultancy**

All food related businesses have the duty to ensure that the food is safe. Standardise your safety procedures with us through the following:

- ISO 22000 Food Safety Management
- GMP (Good Manufacturing Practices)
- HACCP (Hazard Analysis and Critical Control Points)
- FSSC (Food Safety System Certification)

**02** 

#### **bizSAFE**

Make your workplace a safe and healthy place with bizSAFE. We help SMEs with attaining the following bizSAFE levels:

- bizSAFE Level 3
- bizSAFE Level 4
- bizSAFE STAR

**03** 

#### CaseTrust

Enhance your brand identity and be recognised as an ethical and fair company by consumers. We can help make the process smooth and successful for the following businesses:

- Retail with Storefront
- Spa and Wellness
- Renovation
- Employment Agencies (FDW)

**04** 

### ISO

Reassure your consumers with an internationally recognised certification. These are the following we offer:

- ISO 9001 Quality Management System
- ISO 14001 Environmental Management
- ISO 45001 Occupational Health and Safety Management
- ISO 22301 Business Continuity Management
- ISO 27001 Information Security Management
- ISO 13485 Quality Management System for Medical Devices



